

North Iowa Farmers Market Board Meeting Minutes
April 19th, 2018

Meeting was called to order by Chair Lassise at 12:00 PM. Members attending: Boyd, Sandahl, Lee, Rissen, Nau and Lassise. Market Manager Tweeten by phone.

Vendor Approval:

Coming Back to the Garden - Sarah to email application for their review prior to board reviewing

D.A.N. - move to pending

Honey Dome - move to pending, question re: bird houses

Joia Food Farm - move to pending, they can move their licensed vending unit into the market as long as it works with stall dimensions

Maple Grove - move to pending

NI Berries - move to pending

Otto's - move to pending

Apothecary - move to pending, question re: Esse product

Twisted River Farm - move to pending

Furleigh Farms - move to pending

Kusina Gold - move to pending

Soyphisticated Candles - move to pending

Tweeten submitted vendor questions/completed process on MMM during review.

The group discussed fundraising and shared materials from Forest City market. The group reviewed/revised Pledge Form/levels of giving - "Your logo will be placed on the market sponsor sign" will move from "Harvester" to "Gardener." The longer letter will be used as a supplement the asks and possibly a guest editorial/press release. Boyd will develop new request form similar to Forest City, coordinating with poster development.

Boyd reported that wi-fi process will proceed - is facilitating that communication.

Sandahl shared info on BaZing - a software/app marketing tool through First Citizens for our vendors. It was agreed this should be shared with our vendors for their use.

Insurance was reviewed - Lassise will request the Accord certificate for the city from Olson. Payment was approved.

Meeting adjourned 1:15 pm.