

North Iowa Farmers Market Board Meeting Minutes
July 12th, 2018

Meeting was called to order by Chair Lassise at 12:00 PM. Members attending: Riesen, Nau, Lee Boyd and Sandahl.

Market sponsorship promotion was discussed and Board members divided up duties in getting promotion in place to credit the numerous market sponsors for this season.

The Board will check with Taco Johns, Newman, St. John's and Trinity Churches to see if they will put the market date and time on their electronic signs.

National Farmers Market Week is August 5-11th. Sandahl is working with the Mayor for a National Farmers Market Week Proclamation and Boyd gave an update on activities to expect that week. Other ideas for the promotion and activities for National Farmers Market Week were also discussed.

The Vendor Advisory Committee will be meeting on July 20th at 2:30 p.m. Riesen will attend this meeting for Sandahl.

It was moved and seconded to keep vendor payments current and issues checks as needed. Motion passed 4-2.

The Board then discussed ways to get recipes demonstrated at the market up on the website and different ways to make it easier for customers to obtain these recipes. It was also discussed that an update be sent to vendors regarding the Board's activities and to encourage samplings, especially on National Farmers Market Week as well as increasing interaction with the NIFM Facebook page.

Meeting adjourned 1:00 pm.