

North Iowa Farmers Market Board Meeting Minutes
July 27th 2018

Meeting was called to order at 12 p.m. by Chair, Lassise. Those present included: Olson, Sandahl, Nau, Lassise, Boyd (by phone)

1) Budget Review/Sponsor Status

Nau reviewed budget with group; group agreed to close sponsor requests for this season.

2) Sponsor Promotion

Drafts of promotion signage were reviewed and edited. Lassise will relay edits; Olson to discuss pricing

New posters are available with Harvester sponsors.

3) Community Booth Request - North Central Iowa Citizens Climate Lobby/Education

The application and website for above application was reviewed. The organization is a lobby and focused on legislation. Our rules state "No Political or Religious Groups" are allowed at market; the group unanimously agreed to decline the application. Lassise will call applicant.

4) National Farmers Market Week

Group agreed to proceed with the following:

Guest vendor day on Friday, Aug. 10. Lassise will connect with Steve Strasheim re: this process and develop form (invite, insurance, response to reserve spot);

Promoted FB posts - Sandahl;

City proclamation - Sandahl;

Invite Governor Reynolds to ring market bell - Sandahl;

Food trucks - Olson;

HHNI/Boyd will have food demonstration;

MC Public Library doing displays - proceed with \$1 coupon at library (done last year)

- Lassise and Boyd;

Possible blender bike at library - Lassise and Boyd to explore;

HHNI/Boyd - possible Globe piece;

Press release - Boyd to forward template to Tweeten for draft.

Meeting adjourned 1:00 pm.