

**North Iowa Farmers Market Board Meeting Minutes**  
**August 2<sup>nd</sup>, 2018**

Meeting was called to order by Chair Lassise at 12:00 PM. Members attending: Sandahl, Nau, Olson, Boyd (by phone), Tweeten (by phone)  
Absent: Lee, Lytle, Riesen,

National Farmers Market Week was discussed. A Guest Vendor form and press release emailed by Tweeten to current and potential vendors. Personal vendor asks are encouraged: Boyd is to ask Fat Hill, Tweeten to check with The Apothecary Bath, and Olson with Friday only vendors to see if they'd come Tuesday as well next week. The Board approved FB promoted posts for NFMW.

A request for shared vendor space was reviewed in order to be able to offer melons at the market. Sandahl is to obtain a recommendation from the Vendor Committee to gain their input and insight. The Board noted the difficult growing season for vendors - several expected vendors have communicated that they just don't have enough product and have planted 3-4 times this season, impacting the variety of product current vendors have been able to offer this season compared to a more normal growing season.

Sponsor promotion was discussed next. Sandahl printed posters for distribution. Signage is ready to go at LeDoux – with hopes to have the signage up for next week. A review of yard sign placement was also done to determine that signs are being displayed and have the sponsor logos on them.

The Community Booth process was reviewed and Lassise is to follow up with St. John's in that regard. Reference Community Booth activities on market calendar within the farmers market website needs to be update. Tweeten is to do this.

Meeting adjourned 1:00 pm.