

Free program for children 4 to 8 years of age

Join the POP Club!

The Power of Produce (POP) Club is a farmers market-based program that seeks to teach children about fruits and vegetables through fun activities.

Every time your child attends POP Club, they receive a \$2 voucher to spend on the fruit or vegetable of their choice at the market!



Through the Two-Bite Challenge, POP Club participants are rewarded for taking two bites of the featured fruit or vegetable!

WHO: YOU

WHAT: GAMES, CRAFTS, ACTIVITIES, & PRIZES

WHERE: NORTH IOWA FARMERS MARKET

WHEN: TUESDAYS JUNE 11TH TO AUGUST 20TH



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SPECIAL EVENTS: JUNE 11TH, JULY 9TH, & AUGUST 6TH COLLECT POP CLUB STUBS TO EARN REWARDS!

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Registration Form:

Register at www.northiowafarmersmarket.com or at the NIFM

Name: _____

Parent: _____

Address: _____

Mobile Phone: _____

Email: _____

Grade in fall: _____ Age: _____

(Please turn form over for waiver)



Registration Form:

Register now at www.northiowafarmersmarket.com or at the NIFM beginning June 11

Name: _____

Parent: _____

Address: _____

Mobile Phone: _____

Email: _____

Grade in fall: _____ Age: _____

(Please turn form over for waiver)



I, _____, as the parent or legal guardian of my child, _____, give my permission to participate in the North Iowa Farmers Market/Power of Produce Club.

I agree and consent to the following:
I give permission for North Iowa Farmers Market/Power of Produce Club to use photos of my child for marketing and promotional purposes without further consent or compensation.

I am voluntarily participating in the North Iowa Farmers Market/Power of Produce Club. I agree to assume full responsibility for any risks, injuries or damage, known or unknown, which might incur as a result of participating in the program.

I knowingly, voluntarily and expressly waive any claim I may have against the City of Mason City, the North Iowa Farmers Market, or any person or business acting on behalf of the program for injury or damages that my child may sustain as a result of participating in the program.

I, my heirs or representatives forever release, waive, discharge and covenant not to sue the City of Mason City or the North Iowa Farmers Market for any injury or death caused by their negligence or other acts.

I have read the above waiver and release of liability and fully understand its contents. I voluntarily agree to the terms and conditions stated above.

Signed _____
Date _____

Printed Name _____

I, _____, as the parent or legal guardian of my child, _____, give my permission to participate in the North Iowa Farmers Market/Power of Produce Club.

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